

www.dsifd.com



“Design Your Dreams with us”

MBA | PG | UG DEGREE | ADVANCE DIPLOMA | DIPLOMA | CERTIFICATION PROGRAM

• DUBAI • DELHI • MUMBAI • INDORE • RAIPUR



OUR CENTERS



DUBAI



DELHI



MUMBAI



INDORE



RAIPUR



About **DSIFD**

DSIFD (Design Solution Institute of Fashion Design) is a reputed & a well known Designing College... Established in utilizing the special opportunities to fully explore the creative process.

Institute offers innovative new courses, research opportunities, events and prepares its students to become the future of the creative industries. We have the team of proficient experts in the fields of Fashion, Interior & management who will introduce you to the principles and show you how to develop your ideas from extensive research.

DSIFD encourages practical experimentation as a way to learn the skills needed for a successful career in the respective field and offers a range of industry focused fashion design courses that will give you the practical skills to pursue your goals.

Students are taken beyond the surface of glamour and exposed to the practical workings of the industry.





The program inculcates an in-depth knowledge of the widespread design process and helps the students to acquire cutting-edge skills to provide impactful design solutions to perpetually evolving Industry. The dynamic design pedagogy & able guidance of experts helps students to strengthen their awareness of the design industry & identify the domain and function where they can contribute the most. The course equips the students with the methodical understanding of form, material & technologies to provide sustainable design solutions and endorse the idea of originality. The environment provides opportunities to communicate their artistic expression & experimentation through practical training. It also encourages each and every student to access & nurture their own natural sense of flair & creativity. The program is designed to challenge and inspire aspirants by incorporating creative, technical, and theoretical elements into a hands-on approach to the Design.

► **Course Introduction**

Course Title

Under Graduate Programme - 3 Yrs/ 4 Yrs
Advance Diploma - 2 Year
Foundation Diploma - 1 Year
Certification - 6 months
Post Graduate Programme - 2 Yrs.

Entry Requirements

XII Grade Pass Outs in any stream / A Levels
or Equivalent International Qualification and
other International boards.

Course Highlights

Industry focused project driven learning
International curriculum & certification
Optional Term transfer to London, Paris
Milan & Dubai
Showcasing at International
Fashion Weeks & Events

University & International Collaboration

- ◆ Shri Krishna University (UGC approved)
- ◆ Milan Fashion Campus, ITALY.



Fashion Designing



Fashion Designing is an art that utilizes the mechanism of cloth to shape thoughts into wearable structure. Fashion Design Course will permit students to build up the aptitudes that are expected to configuration garments. The course is constantly refreshed with the present patterns and will permit students to explore different avenues regarding styles to make every case new and design cognizant assortment. You will find the various kinds of materials and textures, how they are made and how to utilize them. You will begin to make proficient outlines and technical drawings on illustrator. While international exposure is provided to up skill students, there's an equal emphasis on encouraging industry-ready-skills like Creative vision, decision making, craftsmanship, life-long learning, adaptability, empathy, technical skills, and communication skills.

Fashion Designing Program

- ◆ Introduction of Fashion
- ◆ Textile Fundamentals
- ◆ Elementary Tailoring Techniques
- ◆ Fashion Figure Drawing
- ◆ Indian Art and Appreciation
- ◆ Surface Ornamentation
- ◆ Fashion Foundation
- ◆ Structure of Apparel Industry
- ◆ Technical Fashion Sketches
- ◆ Drafting and Pattern Making
- ◆ Advance Tailoring Technique
- ◆ Advance Tailoring Technique
- ◆ Art and Graphics of Design
- ◆ Couture Tailoring
- ◆ Creative Embroideries
- ◆ Design Development
- ◆ Garment Construction Techniques
- ◆ Media & Communication for Fashion

Career Opportunities

- ◆ Fashion Design
- ◆ Retail Buyer
- ◆ Merchandisers
- ◆ Fashion Stylist
- ◆ Fashion Consultant
- ◆ Garment Technologist
- ◆ Fashion illustrator
- ◆ Material / Fabric Designer
- ◆ Fashion Blogger

Courses We offer

- ◆ 1 Year Foundation Diploma in Fashion Designing
- ◆ 2 Year Advance Diploma in Fashion Designing
- ◆ 3 Year Degree Program in Fashion Designing
- ◆ 4 Year B Design Program in Fashion Designing
- ◆ International Program in Fashion Designing



Fashion Styling

Fashion Styling centralizes intellectual metaphor, creativity, stylish legitimacy, and culture, framing Fashion Stylists qualified to work for design houses, on the web and print magazine and many more. fashion stylist career provides exciting opportunities to share your passion for style with a variety of interesting people & having an artistic sense about which articles of clothing work together to make a beautiful look. Great research skills is often able to generate new and unique ideas and better ways of creating things which really widens your horizons. Design Styling with an enthusiasm for style, and an imaginative personality loaded with visual thoughts, members figure out how to perceive, rehash and characterize a picture for an article of clothing, an item or brand. A blend of fashion styling, innovative heading, and visual correspondence makes this a first-of-its-sort course. In a period of web-based life and high-esteem marking, students get familiar with the complexities of individual styling, demographic goals, social commitment

Fashion Styling Program

- ◆ Fundamentals of Fashion Styling
- ◆ Costume Trends
- ◆ Communication skills
- ◆ Strategic partners
- ◆ Marketing Yourself Effectively
- ◆ Draping Technology
- ◆ Visual Merchandising
- ◆ Style Trunk
- ◆ Planning Development
- ◆ Introduction to multimedia
- ◆ Design application in fashion portfolio
- ◆ Technique and process in Fashion Media
- ◆ History and image design
- ◆ Creative Hair Design
- ◆ Art Direction
- ◆ Celebrity Styling
- ◆ Historical Referencing in Fashion
- ◆ Vintage Clothing & Street Style

Career Opportunities

- ◆ Fashion Stylist
- ◆ Image Consultant
- ◆ Brand Designer
- ◆ Image Designer
- ◆ E-commerce stylist
- ◆ Visual Merchandiser
- ◆ Fashion Editorial Stylist for Magazine

Courses We offer

- ◆ 1 Year Foundation Diploma in Fashion Styling
- ◆ 2 Year Advance Diploma in Fashion Styling



Luxury Brand Management

The primary focus of luxury brand management is to continue creating memorable experiences.

luxury Brand Management is the most up-to-date and complete program for the visionary, creative and relational, for someone with a charismatic personality ; the Brand Manager.

This is an expert in creating, preserving, and reshaping the identity of a brand, one who speaks to the subconscious and wins the battle in the consumers' minds.

Luxury isn't only about consumption of a brand; it's the excellence, story, and the heritage of the brand as well.

It is a interdisciplinary subject which makes use of time-tested management practices to organizations and businesses offering premium services.

Vision is tuning between human, society and industry that makes the brand relevant, management; the strategic marketing of a business model.

Create strategic plans out of business models for new products, markets and target groups.

The creation and delivery of a sense-based message to seduce and aggregate.

Luxury Brand Management Program

- ◆ Analyzing the Economics of Luxury Hospitality
- ◆ Understanding People and Organizations
- ◆ Creating Brand Experience in Luxury Hospitality and Events
- ◆ Luxury Industry Appreciation Building on Brand Identity in Luxury Hospitality
- ◆ Marketing Research
- ◆ Achieving Service Excellence in Luxury Hospitality
- ◆ Fundamentals of Management
- ◆ Aesthetics and Culture
- ◆ Marketing Fundamentals
- ◆ Luxury Fashion and Design
- ◆ Art and Graphics of Design
- ◆ Couture Tailoring
- ◆ Creative Embroideries
- ◆ Design Development
- ◆ Garment Construction Techniques
- ◆ Media & Communication for Fashion

Career Opportunities

- ◆ Luxury Boutique Manager
- ◆ Product Category Expert
- ◆ Luxury distribution planner
- ◆ Luxury Brand Manager
- ◆ Fashion PR Specialist



Fashion Business Management

Fashion Business Management is the whole range of the matter of fashion and exposes you to authoritative objectives, strategic advancement, innovative vision, design management, inventive team building, basics of business applications, critical thinking capacity, leadership & decision making. You have an eye for style with great business sense. You consolidate individual style, industry information and marketing mastery with relational abilities and corporate artfulness. Fashion Management has three viewpoints– design, production, and marketing. This course will equip you with the strategic decision-making, leadership and problem-solving skills you will need to become an entrepreneurial and visionary fashion business leader of the future. It continues the University’s fashion tradition of a commitment to excellence in developing highly effective, talented and committed professional fashion business management graduates.

Fashion Business Management

- ◆ Fashion Business Advisor
- ◆ Chief Merchandising Officer
- ◆ Coordination Strategies
- ◆ Finance and Management Control
- ◆ Advance Fashion Retail
- ◆ Digital Marketing
- ◆ Production Management
- ◆ Fashion Journalist
- ◆ Ecommerce / Social Media
- ◆ Marketing / Advertising
- ◆ Retail / Sales
- ◆ Fashion & Luxury Buying
- ◆ Brand management
- ◆ Creative Consultant
- ◆ Commercial Director
- ◆ International Programme Manager
- ◆ Stylist Operations Manager
- ◆ Media & Communication for Fashion business

Career Opportunities

- ◆ Marketing Managers
- ◆ Visual Merchandisers
- ◆ Store Manager/Store Assistant Manager
- ◆ Merchandising Specialists
- ◆ Production Managers
- ◆ Fashion Buyers
- ◆ Marketing Executive

Courses We offer

- ◆ 1 Year Foundation Diploma in Fashion Business Management.
- ◆ MBA in Fashion Business Management
- ◆ 2 Year Post Graduation Diploma in FBM



Jewellery Designing



Jewellery designing is a vast subject and there's so much to learn from it. Being a highly skilled profession in jewellery designing is flourishing, compared to yesteryears. The career path is highly rewarding, especially for people who have great creative minds. Practical exposure clubbed with theoretical knowledge adds to a student's advantage. In the long run, it is very rewarding as it gives the confidence to perform in a full-fledged career. Jewellery designing has enthralled the fashion world too and it has tremendous scope. Our course in jewellery designing equips you with the knowledge and skill you need to become a successful entrepreneur. It furnishes students with the information and devices they have to extend, design and produce metal Jewellery. This includes concentrating the whole procedure of planning and producing a bit of adornment: from the underlying motivation and illustrating the idea of creating a realistic portrayal and 3D. The course explores Jewellery incredible profundity, beginning with the history, dissecting patterns in fields, for example fashion design, finding out about materials, volumes, and morphologies, and applying the plan techniques through the procedure.

Jewellery Designing Programm

- ◆ Introduction to jewellery design
- ◆ Elements of design
- ◆ Gemology
- ◆ Setting of gemstones in jewellery
- ◆ Digital representation
- ◆ Marketing and advertising
- ◆ Materials for Design
- ◆ Introduction to Uniqueness of Diamond and Journey from Mines to Cutter
- ◆ Cutting & Polishing Process
- ◆ Study of Round Brilliant Cut
- ◆ Basics of Polished Diamond
- ◆ Grading using International Standards
- ◆ Design Methodology
- ◆ Presentation on Traditional Indian Jewellery
- ◆ Material Exploration
- ◆ Jewellery Rendering & Presentation Methods
- ◆ Jewellery Products & Classification
- ◆ Gem Cutting Techniques

Career Opportunities

- ◆ Jewellery Designer
- ◆ Self-employment
- ◆ Design Entrepreneur
- ◆ Design Researcher
- ◆ Manufacturing Consultant
- ◆ In-House Designer
- ◆ Visual Merchandiser

Courses We offer

- ◆ 1 Year Foundation Diploma in Jewellery Designing

Event Management



Event Management as a professional field expects applicants to conceptualize, plan and organize out an event that can be a political assembly, exhibition, an award show, fashion show, and so on. As a feature of sorting out an occasion, one needs to recognize the target audience, choose the theme for the event, plan coordination and send invites for the occasion being organized. Event Management is an extraordinary imagination field and candidates need to have excellent communication skill just and to be happy to work on odd and extended periods of time to be fruitful in this field. A vocation requires individuals the executives separated from taking care of props and dealing with coordination. Event Management is the development of those skills that will convey successful events, it is for the individuals who like a job where anything can occur! In that capacity, event the board is... From the attention to detail involved with stringent planning and haggling to structure and creating occasions requires a great deal of difficult work. Event management varies from numerous occupations in the work and has a clear endpoint, so you get the opportunity to see all the difficult work. Regularly input from those associated with the occasion is prompt, so you realize you've worked superbly.

Event Management Program

- ◆ Introduction of Event Management
- ◆ Management Process
- ◆ Business Communication
- ◆ Financial Accounting
- ◆ Environmental Studies
- ◆ Organizational Behaviour
- ◆ Advertising management For services
- ◆ Economics for executives
- ◆ Value education - human rights
- ◆ Marketing management
- ◆ Introduction to event management & PR
- ◆ Human resource management
- ◆ Event Cost Accounting & Finance Management
- ◆ PC Software (MS Office) Theory
- ◆ Event Marketing & Sponsorship
- ◆ Event Team & Crew Management
- ◆ Brand Management
- ◆ Special Events (MICE & Corporate Events)

Career Opportunities

- ◆ Event business developers
- ◆ Event client servicing managers
- ◆ Event creative producers
- ◆ Event designers
- ◆ Event sponsorship sales managers
- ◆ Event operations managers
- ◆ Event presenters on stage
- ◆ Event finance managers
- ◆ Event technical operations managers

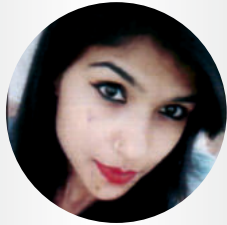
Courses We offer

- ◆ 1 Year Foundation Diploma in Event Management.
- ◆ 2 Year Advance Diploma in Event Management.



Testimonials

www.dsifd.com



Shivani Sharma

Top quality, I like my lecturers. Their all information understandable for everyone!



Manpreet Kaur Matharu

The Course helped me in building up a strong base for my career and the practical training made us learn the way, events are planned and executed. Thank You DSIFD



Jyoti Sharma

The best part of DSIFD college is that it focuses on both the sides, practical training as well as theoretical classes. DSIFD Indore is the Best Fashion Design Institute.



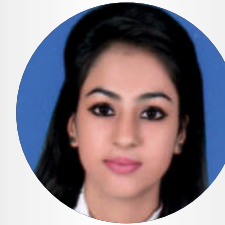
Shivangi Rai

It's just not about getting the best job options but it helps to build your personality as well, which makes you a better and successful person in life and career.



Ravi Jangid

DSIFD gives students a great platform to learn and gain experience not only in the field of events but also in enhancing our managerial skills. Thank to, **DSIFD**



Kajal Sahu

DSIFD Institute gives an opportunity to the students to give their best and choose a career of their choice with decent placement options.



Karina Jain

Brilliant course so informative and each module more exciting than the previous. Love the way the course builds your knowledge and confidence



Riya Bhargava

Interior design course can do it alongside a full time job. You just have to immerse yourself and read, learn and discover. The personal tutor help is just the best



Rushi Sharma

This course is fantastic. The contents are through, clear and engaging. The assignments stretch you and challenge your learnings and at times your commitment. The support from your personal tutor is always timely, encouraging, honest and reflective



Interior Designing



Interior design involves the precise consideration and coordination of each and every decorative element, within an interior space. From colour schemes to fittings to furniture to the very architectural features of the room itself, everything must be brought together cohesively in accordance with the designer's vision. Interior designing is not only about the physical appearance of the building, but also about how it plays a vital role in its functionality. A massive building can lack space if it has a poor interior design, while a small home can be a cozy and spacious residence with enough space for activities to be convenient. Exceptional interior design helps to create a living space with an appealing structure without compromising practicality. Successful techniques should be used to achieve such plan. Our courses are meticulously crafted with content devised and developed for future industry-leaders. From a career perspective, interior design is of enormous importance and relevance due to growing demand alone. It is a career path of limitless potential in terms of both fulfilment and financial rewards.

Interior Designing Program

- ◆ Introduction to Interior Design
- ◆ Concepts of geometry
- ◆ Color Psychology
- ◆ Color Wheel
- ◆ Creativity And Problem Solving
- ◆ Interior decoration and its Principle
- ◆ Design Drawing And Graphics
- ◆ Interior Design Materials & Applications
- ◆ WORKSHOP
(Ceramics – Clay/ Plaster Of Paris)
- ◆ Space Planning
- ◆ Carpentry joints
- ◆ Concept of furniture Layout
- ◆ Interior Design Theory
- ◆ Concept of False Ceiling
- ◆ Scale and scale factor
- ◆ Materials and Finishing
- ◆ Projection Plan, Elevation and Section
- ◆ Concept of furniture Layout.

Career Opportunities

- ◆ Design practitioner.
- ◆ In-house designer
- ◆ Interior design & space planning
- ◆ Interior styling & décor, craft-based, & furniture.
- ◆ Self-employed designer.
- ◆ Sourcing managers with interior and furnishing firms

Courses We offer

- ◆ 1 Year Foundation Diploma in Interior Designing
- ◆ 2 Year Advance Diploma in Interior Designing
- ◆ 3 Year Degree Program in Interior Designing
- ◆ 4 Year B Design Program in Interior Designing

Product Designing



Product Designing comprises of imagining and making objects implied for large scale manufacturing. The definition incorporates the physical angles just as the functional products should possess. Designing a new product goes through an analytical process and relies on a problem-solving approach to improve the quality of life of the end-user and his or her interaction with the environment. It is about problem-solving, about visualizing the needs of the user and bringing a solution. Product design has many fields of application: medical devices, tableware, jewellery, sports and leisure, food preservation appliances, furniture, etc. It takes into consideration also the production cost, the manufacturing processes, and the regulations. whether you're developing a physical or digital product, product design theory, the tools are the same. You will be able to make custom parts from almost any material, including metal, plastic, ceramic, and composites, enhancing you through tools and knowledge. Using modern, professional, and free tools. We bring together the best of the internet to get you designing and building in 2020.

Product Designing Program

- ◆ History of Art and Visual Culture
- ◆ Elements of Design
- ◆ Printmaking Techniques
- ◆ Digital Design Basics
- ◆ Creative Techniques
- ◆ Creative Writing for Designers
- ◆ Product Ergonomics
- ◆ Mechanism Design
- ◆ 3D Modelling and Product Detailing
- ◆ Basic Electronics for Design
- ◆ Introduction to Industrial Design and Human Factors
- ◆ Product Design Cycle
- ◆ Economics for designers
- ◆ Product photography
- ◆ Digital illustration techniques
- ◆ Materials and manufacturing Processes
- ◆ Digital modeling and animation
- ◆ Design thinking and need identification

Career Opportunities

- ◆ Product/Industrial Designer
- ◆ Independent Design Consultant
- ◆ Entrepreneurship
- ◆ Academicians and design education
- ◆ Multi-Disciplinary Design Think-Tanks
- ◆ Design Educator

Courses We offer

- ◆ 1 Year Foundation Diploma in Product Designing
- ◆ 2 Year Advance Diploma in Product Designing





Courses we offer

Under Graduate & Post Graduate Program

No.	Course Name	Course Type	Duration	Eligibility
1.	B.A. in Fashion Designing	UG	6 Semester	Passed 10+2 Examination with any Subject.
2.	M.A.(M.A. in Fashion)	PG	4 Semester	Bachelor degree (Hons./Pass) with Fashion Designing as one of the subject from any recognized University.
3.	B.Des.(Accessory Design)	UG	8 Semester	Passed 10+2 Examination with any Subject.
4.	B.Des.(Apparel Production)	UG	8 Semester	Passed 10+2 Examination with any Subject.
5.	B.Des.(Fashion Communication)	UG	8 Semester	Passed 10+2 Examination with any Subject.
6.	B.Des.(Fashion Design)	UG	8 Semester	Passed 10+2 Examination with any Subject.
7.	B.Des.(Interior Design)	UG	8 Semester	Passed 10+2 Examination with any Subject.
8.	B.Des.(Textile Design)	UG	8 Semester	Passed 10+2 Examination with any Subject.
9.	M.Des.(Accessory Design)	PG	4 Semester	Passed UG Examination with any Subject.
10.	M.Des.(Fashion Design)	PG	4 Semester	Passed UG Examination with any Subject.
11.	M.Des.(Interior Design)	PG	4 Semester	Passed UG Examination with any Subject.
12.	M.Des.(Textile Design)	PG	4 Semester	Passed UG Examination with any Subject.

Our Short Term Diploma Courses

No.	Course Name	Duration
1.	Fashion Designing	1 Year Foundation & 2 Year Advance Diploma in Fashion Designing
2.	Fashion Styling	1 Year Foundation 2 Year Advance Diploma in Fashion Styling
3.	Luxury Brand Management	1 Year Foundation 2 Year Advance Diploma in Luxury Brand Management+
4.	Interior Designing	1 Year Foundation 2 Year Advance Diploma in Interior Designing
5.	Fashion Business Management	1 Year Foundation 2 Year Advance Diploma in Fashion Business Management
6.	Jewellery Designing	1 Year Foundation Diploma in Jewellery Designing
7.	Product Designing	1 Year Foundation 2 Year Advance Diploma in Product Designing
8.	Event Management	1 Year Foundation 2 Year Advance Diploma in Event Management

OUR CENTERS

Dubai Campus
10/10, Lago Vista Tower
A, Impz

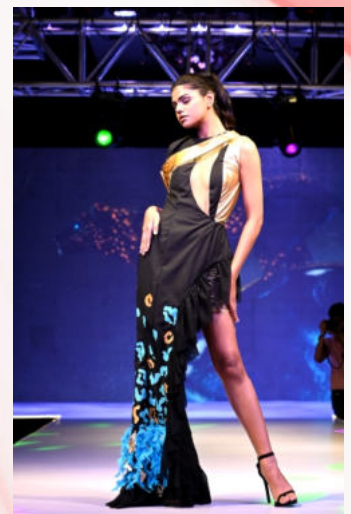
Delhi Campus
C-1, Guru Nanak Pura, Opp.
V3S Mall, Laxmi Nagar, Delhi-110092

Mumbai Campus
Unit No. 12 & 13 Shell Colony Road
Next Daikin Air Condition, Near
Godrej Towers Chembur East Mumbai

Indore Campus
401, Diamond Trade Centre,
Near Janjeerwala Square, Indore

Raipur Campus
D-229/1, Towards
Digambar Jain Mandir Road,
Tagore Nagar, Raipur (CG)

Our Student Work







Why DSIFD ?

- #1 - Our Courses Mould 100% placement to our students.
- #2 - Practical Training.
- #3 - Our Institute has highly skilled aspiring trainers & they provide numerous opportunities in Designing & Business field.
- #4 - The Best team of our professionals get together & provide ideal knowledge with new techniques.
- #5 - Our institute will evolve students to face some of the toughest challenges & Research based project that push them to perform their best.
- #6 - Our Courses help student's to develop creative imagination
- #7 - International Course curriculum & International Student's Exchange Program with Reputed Institute world wide .
- #8 - Constant learning will take you towards highly dynamic & competitive Industry.
- #9 - International Certified Diploma & Degree.
- #10 - Our world class amenities & facilities creates & academic environment for students.
- #11 - Creates academic environment for student's

Global Exposure

Collaboration with Universities in
U.K., CANADA & ITALY

International Exchange



Recent Internship & Placement



 Allen Solly™

LAKMÉ

pantaloons

 PARK AVENUE®



 PROVOGUE



 LOUIS PHILIPPE

 BELMONTE
The Ultimate Quality

LIBAS

VANHEUSEN

 abof
all about fashion

 lifestyle
YOUR STYLE. YOUR STORE.

 PETER ENGLAND

max

raymond

 OXEMBERG

 PLANET FASHION

 WESTSIDE

 munich polo

 InterioGlobal
Style meet Luxury...

 INTERIORS
VENTURE

 FUSION
EVENTS

 Godrej interio®

 Stellar®
FURNITURE & LIFESTYLE
An ISO 9001:2015 Certified Company.

many more...

London Fashion Week





| OUR CENTERS |

📍 **Dubai Campus**

10/10, Lago Vista Tower A, Impz

📍 **Delhi Campus**

C-1, Guru Nanak Pura, Off V3S Mall, Laxmi Nagar, Delhi-110092

📍 **Mumbai Campus**

Unit No. 12 & 13 Shell Colony Road Next Daikin Air Condition,
Near Godrej Towers, Chembur East Mumbai

📍 **Indore Campus**

401, Diamond Trade Center, Near Janjeerwala Square, Indore (M.P.)

📍 **Raipur Campus**

D-229/1, Towards Digambar Jain Mandir Road, Tagore Nagar, Raipur (CG)



Visit Us: www.dsifd.com

+91 7804800800, +91 9907607603